***We Care, Lake County Mask Up:***

**Video Challenge Invites All Ages to Show They Care with Masks**

**Aug. 10, 2020 –** The Lake County Emergency Operations Team is inviting residents of all ages and businesses to submit video clips sporting their facemasks to show they care about stopping the spread of COVID-19. The *We Care, Lake County Mask Up* video challenge will be open from Aug. 10 through Aug 21, 2020.

“With the statewide mask mandate in place, this is a fun, light-hearted way to show our support for each other during these trying and uncertain times,” said BJ Kohlstedt, Lake County Emergency Manager. “Everyone has someone they care about, and we know facemasks are an important way to stop the spread of COVID-19, so we want to celebrate everyone who is doing their part.”

Check out the *We Care, Lake County Mask Up Challenge* on the Lake County Facebook page at <https://www.facebook.com/watch/?v=576086026402557>.

Show us your masks and how or why you care! Post or share your video (max 30 seconds) to the Lake County Facebook page @LakeCountyMN and use hashtags #LakeCountyMaskUp, #LakeCountyCares, #StopTheSpread. Videos can also be emailed to [vkm.comm@gmail.com](mailto:vkm.comm@gmail.com).

A *We Care, Lake County Mask Up* compilation video will be produced and shared on Facebook @LakeCountyMN and on the Lake County COVID-19 Hub site at www.co.lake.mn.us, after Aug. 21.

For more information, the Lake County COVID-19 Hub site at www.co.lake.mn.us.

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