

News Release

For immediate release

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Arrowhead Public Health Departments launch #thankyouwithblue initiative to thank frontline workers

Lake County Public Health and Cooperative Light & Power have partnered on Project Blue Light to honor frontline workers who have been working to keep our community safe during the COVID-19 pandemic. During the week of Jan. 24-31, we are asking businesses and individuals to light up the exterior of their home or business blue with a blue lightbulb or string lights.

Lake County residents can pick up a free blue light bulb, courtesy of Cooperative Light & Power, to put in their porch light at the following locations:

- Super One Foods in Two Harbors Friday, Jan. 22, 4-6 p.m. or Saturday, Jan. 23, 10 a.m. to noon;
- Zup's Food Market in Silver Bay Friday, Jan. 22, 4-6 p.m. or Saturday, Jan. 23, 10 a.m. to noon;
- Finland Cooperative, 6648 Highway 1, Finland any time before Jan. 24

If you are unable to pick up a free light bulb, they are available for purchase at Seagren's Hardware in Two Harbors and Julie's True Value in Silver Bay.

Across the Arrowhead region, landmarks, businesses, and front porches will be illuminated for Project Blue Light. In addition, employers and schools are encouraged to designate a day of the week for everyone to wear blue, businesses are encouraged to display signs or banners, and residents are encouraged to hang a poster in a window to honor all our frontline workers. Everyone is encouraged to take time to thank frontline workers. Please share a photo of your participation on social media with the hashtag #thankyouwithblue.

Frontline workers have kept essential services operating during the pandemic, minimizing disruption to daily lives. They continue to play a critical role in protecting our communities' health and safety.

"Frontline workers have kept our communities running throughout the COVID-19 pandemic," said Lisa Hanson, Director of Lake County Health and Human Services. "From health care professionals to teachers to grocery store and fast-food workers, there's a huge network of people that are critical to the life, health and safety of all Lake County residents. They deserve our recognition and appreciation."

In addition to Cooperative Light and Power and Lake County Public Health, this project is brought to you by public health staff from Aitkin, Carlton, Cook, Itasca, Koochiching, and St. Louis County along with Bois Forte, Fond du Lac, Grand Portage and Mille Lacs Band of Ojibwe.

Please join this region-wide effort to turn the Arrowhead blue and say #thankyouwithblue.

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