







SHORING UP THE BUSINESS

SILVER BAY, MINNESOTA

WHAT IS "SHORING UP THE BUSINESS?

- Group of business owners and stakeholders, community leaders and anyone interested in improving the business climate in the Silver Bay Area
- Less formal Chamber of Commerce
- Formed in 2018 as a small, local group
- Meetings every 2-3 months at various business locations with lunch provided (Northshore Mining, William Kelley School, North Shore Area Partners)
- Participants share updates and issues they are having with the goal to create synergies and solutions to problems
- Direct links to city leaders to get projects moving through various boards and council faster

CHALLENGES

- Lack of participation from key business leaders
- Lack of trades people in area to get projects done
- Small tax base in Silver Bay
- Longer project timelines participant frustration?



SUCCESSES

- Daycare
 - Huge need communicated by local businesses
 - School District, IRRRB, Northshore Mining, City of Silver Bay all partner to make it happen within 2 years.
- North Shore Area Partners building
- Development of city welcome packet
- Community housing projects
 - Not enough housing for workers in area
- Homecoming party with local businesses supporting
- Job fair



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