Silver Bay Future Vision

Minnesota Design Team

Visit to Silver Bay

Lake Superior Cruise

Silver Bay Marina to Shovel Point

ENDURANCE

Mariners

SILVER BAY
MARINERS

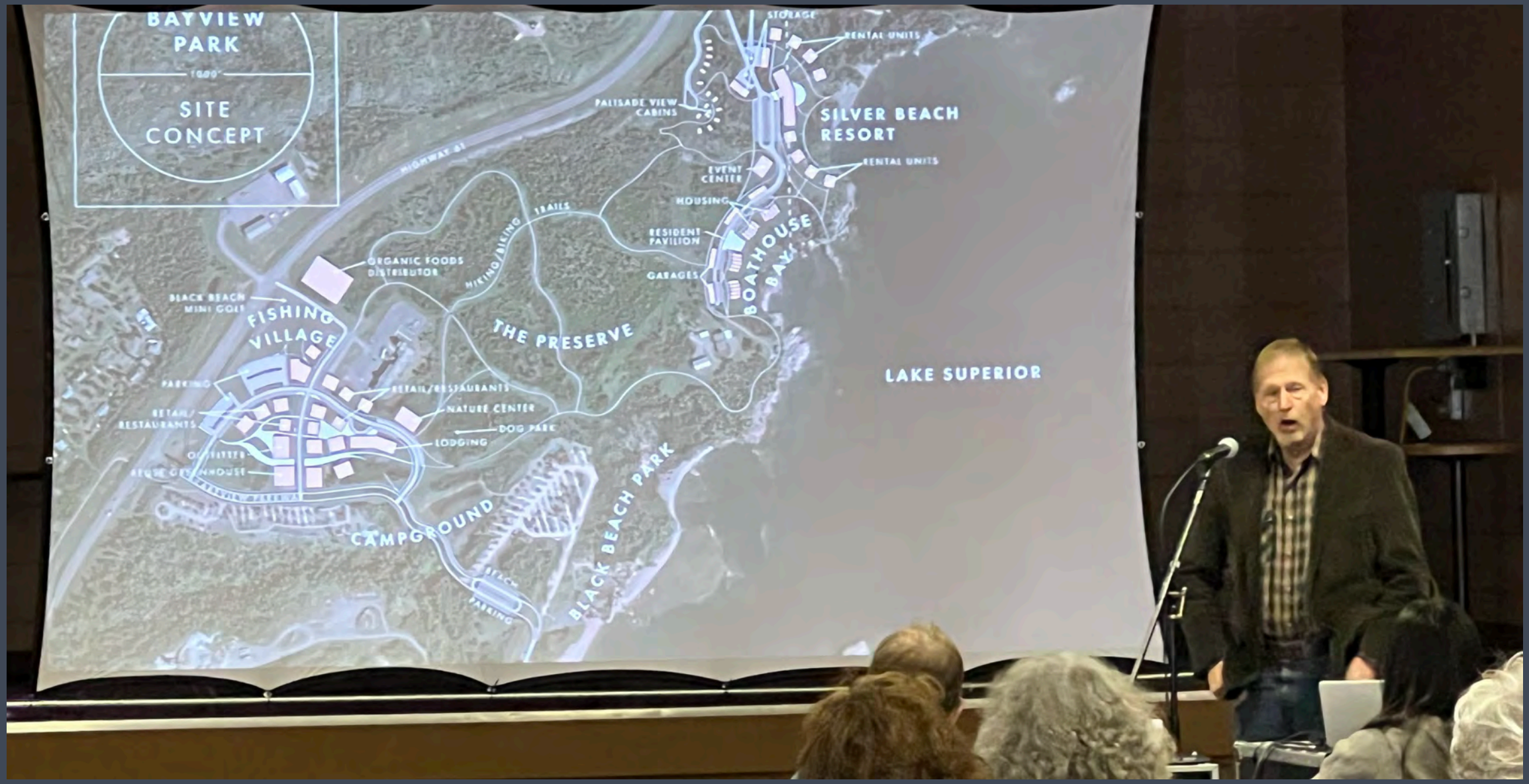
Community Leaders

Presentations to the Minnesota Design Team

5296
S.B.L.S.
5296

David Drown
Record
Slide Show
Review
View
Help
Type here to search
49°F
8:38 AM
5/20/2022

BAYVIEW PARK
SITE CONCEPT
SILVER BEACH RESORT
THE PRESERVE
LAKE SUPERIOR
S.B.L.S.


BAYVIEW PARK
1000'
SITE CONCEPT
HIGHWAY 61
STORAGE
RENTAL UNITS
PALISADE VIEW CABINS
SILVER BEACH RESORT
RENTAL UNITS
EVENT CENTER
HOUSING
TRAILS
HIKING/BIKING
RESIDENT PAVILION
BOATHOUSE BAY
GARAGES
ORGANIC FOODS DISTRIBUTOR
BLACK BEACH MINI GOLF
FISHING VILLAGE
THE PRESERVE
LAKE SUPERIOR
PARKING
RETAIL/RESTAURANTS
RETAIL/ RESTAURANTS
NATURE CENTER
DOG PARK
LODGING
OUTFITTER
CAMPGROUND
BLACK BEACH PARK
BEACH PARKING

5296
S.B.L.S.
Holiday Coffee

• Lack of trades people in area to get projects done
• Small tax base in Silver Bay
• Longer project timelines – participant frustration?
WE'RE HIRING!
Type here to search
Display Settings
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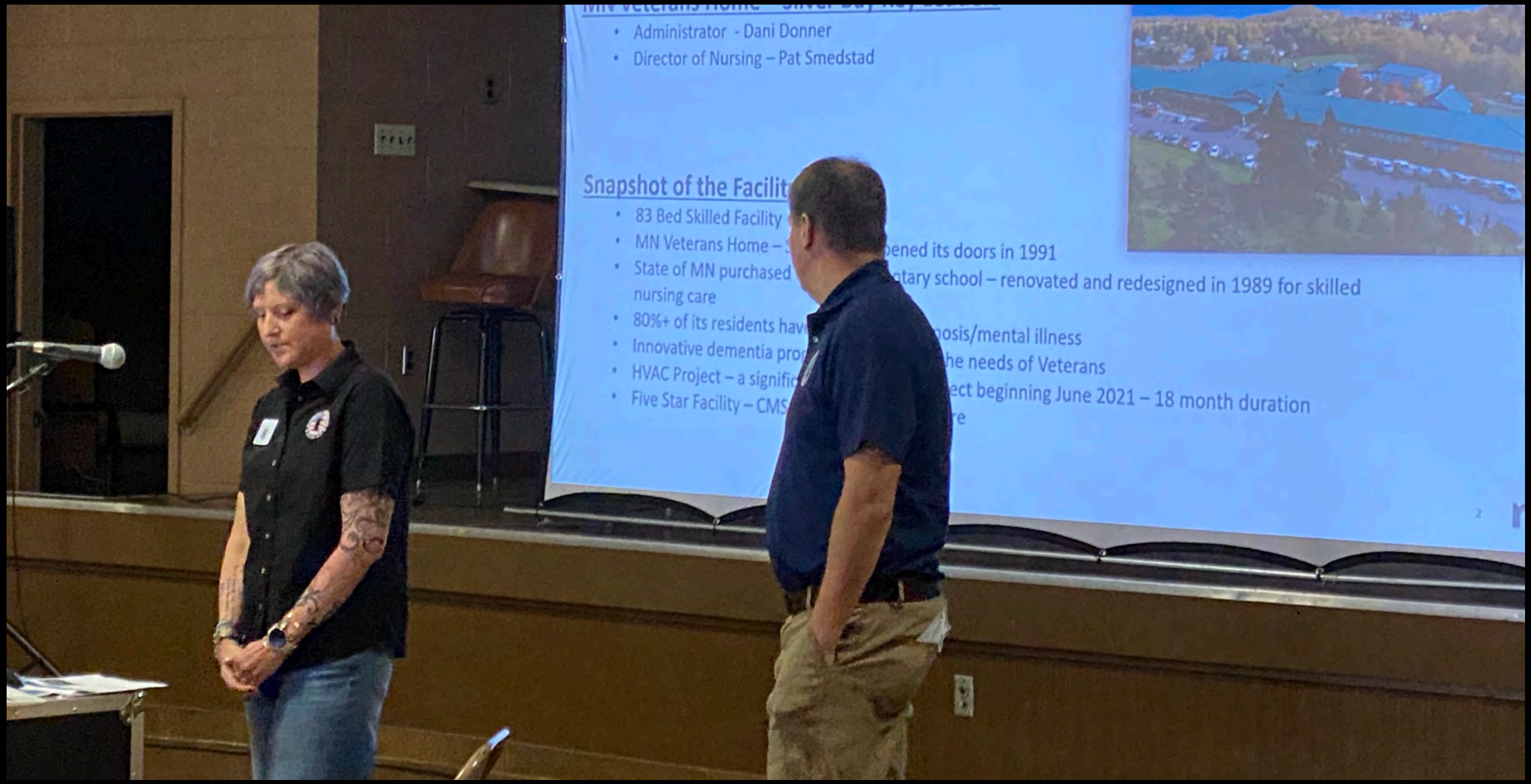
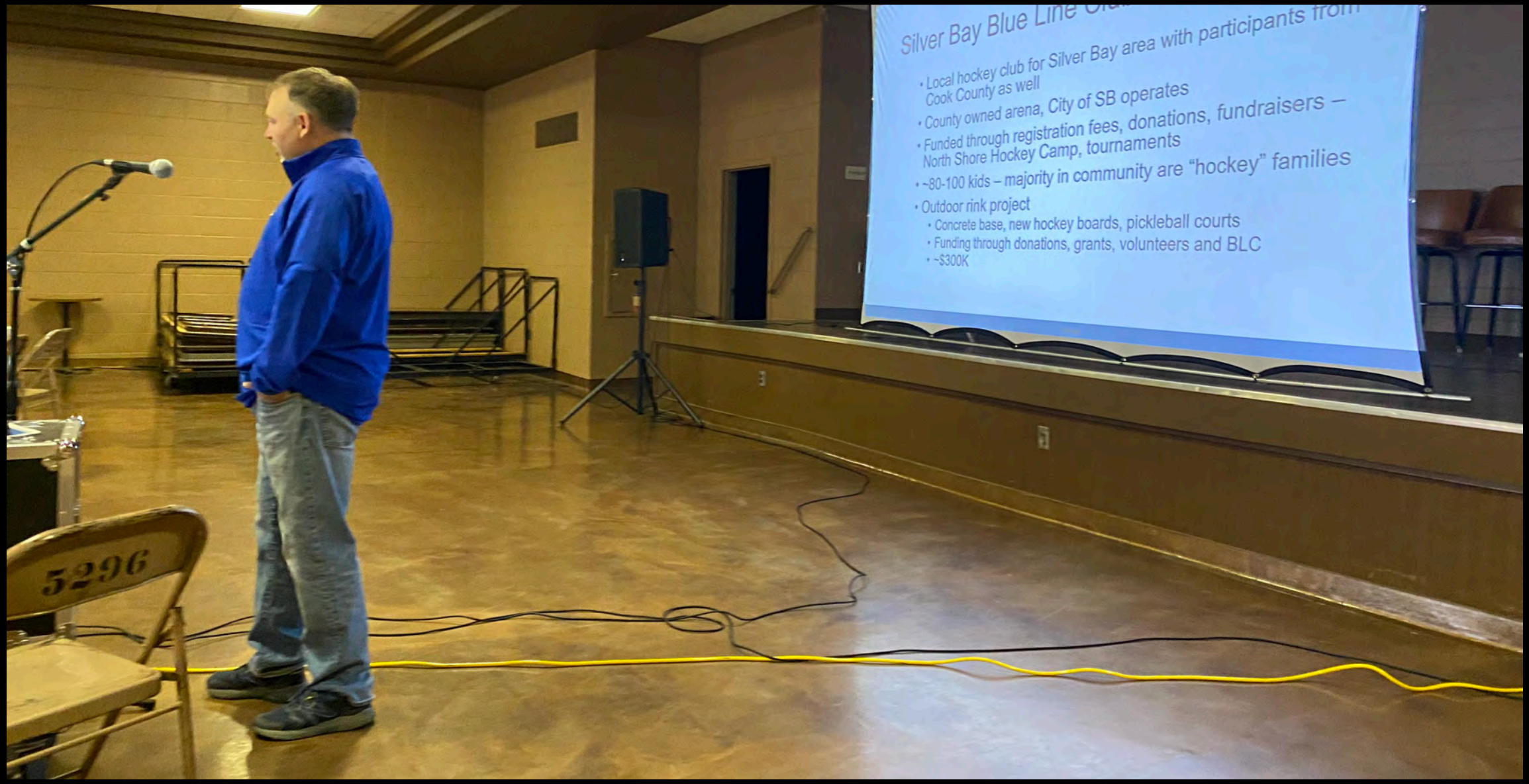

Administrator - Dani Donner
Director of Nursing – Pat Smedstad
Snapshot of the Facilit
83 Bed Skilled Facility
MN Veterans Home –
pened its doors in 1991
State of MN purchased
tary school – renovated and redesigned in 1989 for skilled
nursing care
80%+ of its residents hav
osis/mental illness
Innovative dementia pro
he needs of Veterans
HVAC Project – a signific
ect beginning June 2021 – 18 month duration
Five Star Facility – CMS
re

LAKE SUPERIOR SCHOOL DISTRICT:
SILVER BAY CITY PRESENTATION
05-20-2022
LAKE
N
SCHOOL DISTRICT
SUPERIOR

Do you have a
RIDE
REQUEST?
Call us at 218-226-3635 and ask
for Stacey to make a transportation reservation. Please give us 48 hours
notice if possible. Assisted transportation is one of our most
used services, so we are always in search of more volunteer
Stacey know if you're interested!


Silver Bay Blue Line
• Local hockey club for Silver Bay area with participants from Cook County as well
• County owned arena, City of SB operates
• Funded through registration fees, donations, fundraisers – North Shore Hockey Camp, tournaments
• ~80-100 kids – majority in community are "hockey" families
• Outdoor rink project
• Concrete base, new hockey boards, pickleball courts
• Funding through donations, grants, volunteers and BLC
• ~$300K
5296

ROCKY WALL
CHARLIE PARR
Celebrating the best of Americana Music
FRIDAY - JULY 15, 2022
7:30 PM - 9:00 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
SAM MILTICH
and the
CLEARWATER HOT CLUB
Celebrating the best of Americana Music
FRIDAY - JULY 22, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
LOLOS GHOST
Celebrating the best of Americana Music
FRIDAY - JULY 29, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
"TWO FROM TEXAS"
FREDY ARGIR
and
SARAH BURTON
Celebrating the best of Americana music
FRIDAY - AUGUST 19, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
ALEXANDER CRAIG
Celebrating the best of Americana Music
FRIDAY - AUGUST 26, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
DUSTY HEART
FRIDAY - SEPTEMBER 2, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
PAUL METSA
&
SONNY EARL
Celebrating the best of Americana Music
FRIDAY - SEPTEMBER 9, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL
ROBBY VEE
and his
ROCK-N-ROLL CARAVAN
Celebrating the best in Americana music
FRIDAY - SEPTEMBER 16, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
ROCKY WALL PRODUCTIONS
2022 SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
CITY CENTER PARK, NEXT TO CITY HALL
LOVIN' Lake County
CITY OF Silver Bay
CLIFFS

5296

SILVER BAY MINNESOTA
GATEWAY TO ADVENTURE AND LIFESTYLE LIVING

The Barking Lot
Summer 2021
An informal group of dog owners meeting in the field behind the Rec Center.
Petition
August 2021
Petition signed by 128 individuals supporting Silver Bay Dog Park
Committee Meetings
February - May 2022
Economic Development
Stakeholder Outreach
April and on...
New Silver Bay Unleashed
book Group,
each to community stakeholders.
Initial Meeting with City Departments
May, 2022
New Business at Parks and Recreation.
Informal meeting with SBPD

Silver Bay Bus Tour

Minnesota Design Team Tours Silver Bay

MARINER
MOUNTAIN
PARK
NO
MOTOR
VEHICLES

ESSENTIALS

Silver Bay
Town Meeting and Dinner

Minnesota Design Team
Facilitates Community Vision

CITY OF Silver Bay

We Need You!!!

SAVE THE DATE!!!

Can you:

- *Think of three things you like about Silver Bay.*
- *Name three things you would like to see changed in Silver Bay.*
- *Describe what you'd like Silver Bay to look like in 20 years?*

If so, we need **YOU** to join us for a town meeting with your friends and neighbors. Volunteers from the Minnesota Design Team will join us to help us develop a vision for Silver Bay.

Silver Bay Town Meeting & Dinner
Friday, May 20, 2022
Reunion Hall, 97 Outer Dr
Free Dinner 6:00 pm - 7:00 pm
Town Meeting 7:00 pm - 9:30 pm

Minnesota Design Team

AIA Minnesota

SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
ROCKY WALL PRODUCTIONS
EXIT
5296

5296
5296
5296
EXIT

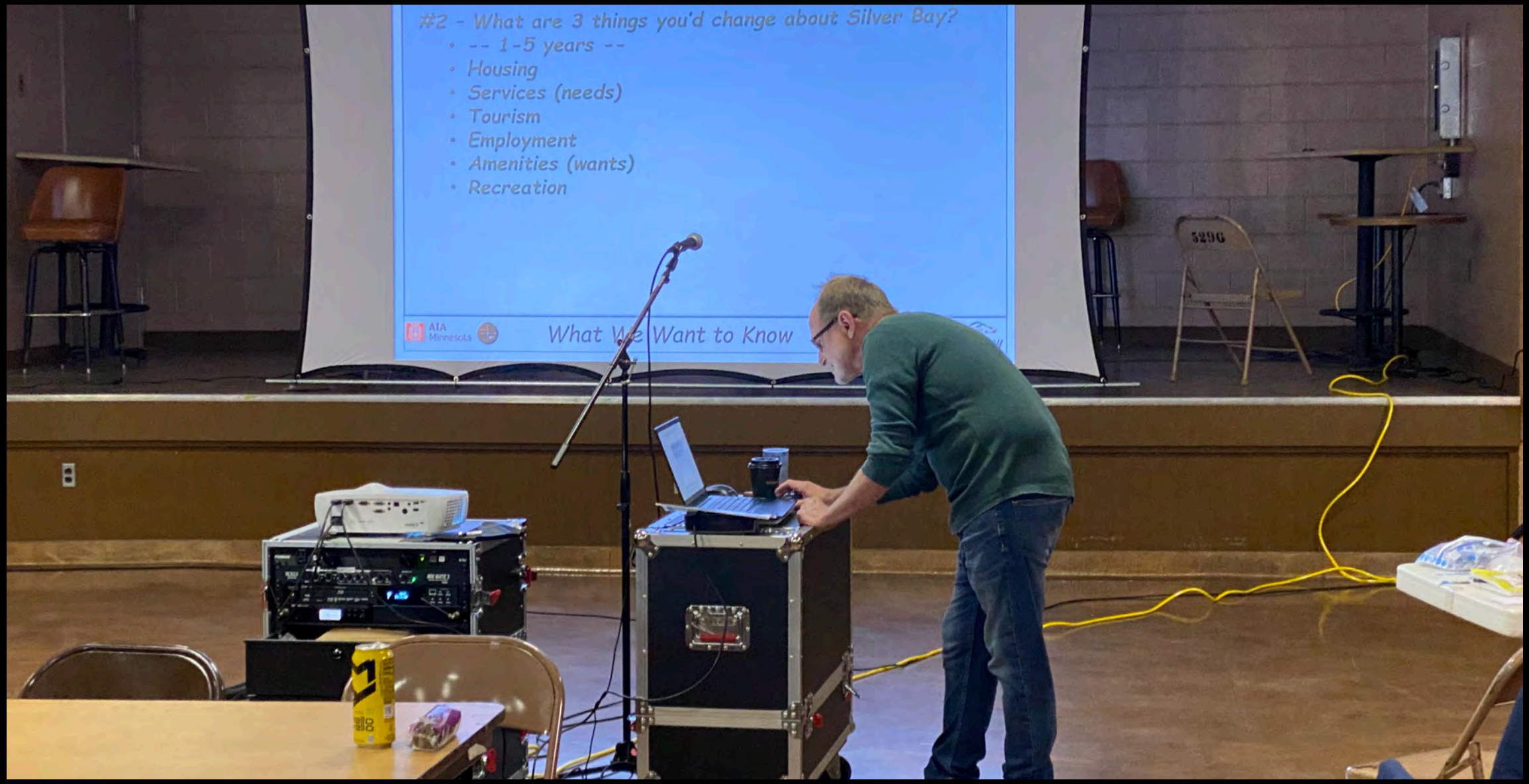
Silver Bay

DOOR
Sysco
Classic
Vinyl Gloves

Silver Bay
5296
Lemon Angel
5 Layer Chocolate
North Shore

Strawberry
Rhubarb
5296
5296

SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
CITY CENTER PARK, NEXT TO CITY HALL
BEST OF THE
North Shore
TOURISM ASSOCIATION
LOVIN'
Lake County


#2 - What are 3 things you'd change about Silver Bay?
-- 1-5 years --
Housing
Services (needs)
Tourism
Employment
Amenities (wants)
Recreation
AIA Minnesota
What We Want to Know

Silver Bay Community Gathering

Minnesota Design Team Report Back to Community

Design Team Community Gathering

Saturday, May 21, 2022

COME ON DOWN TONIGHT!!!!

ReUnion Hall, 97 Outer Dr
7:00 pm - 9:00 pm

COME ON DOWN TONIGHT!!!!

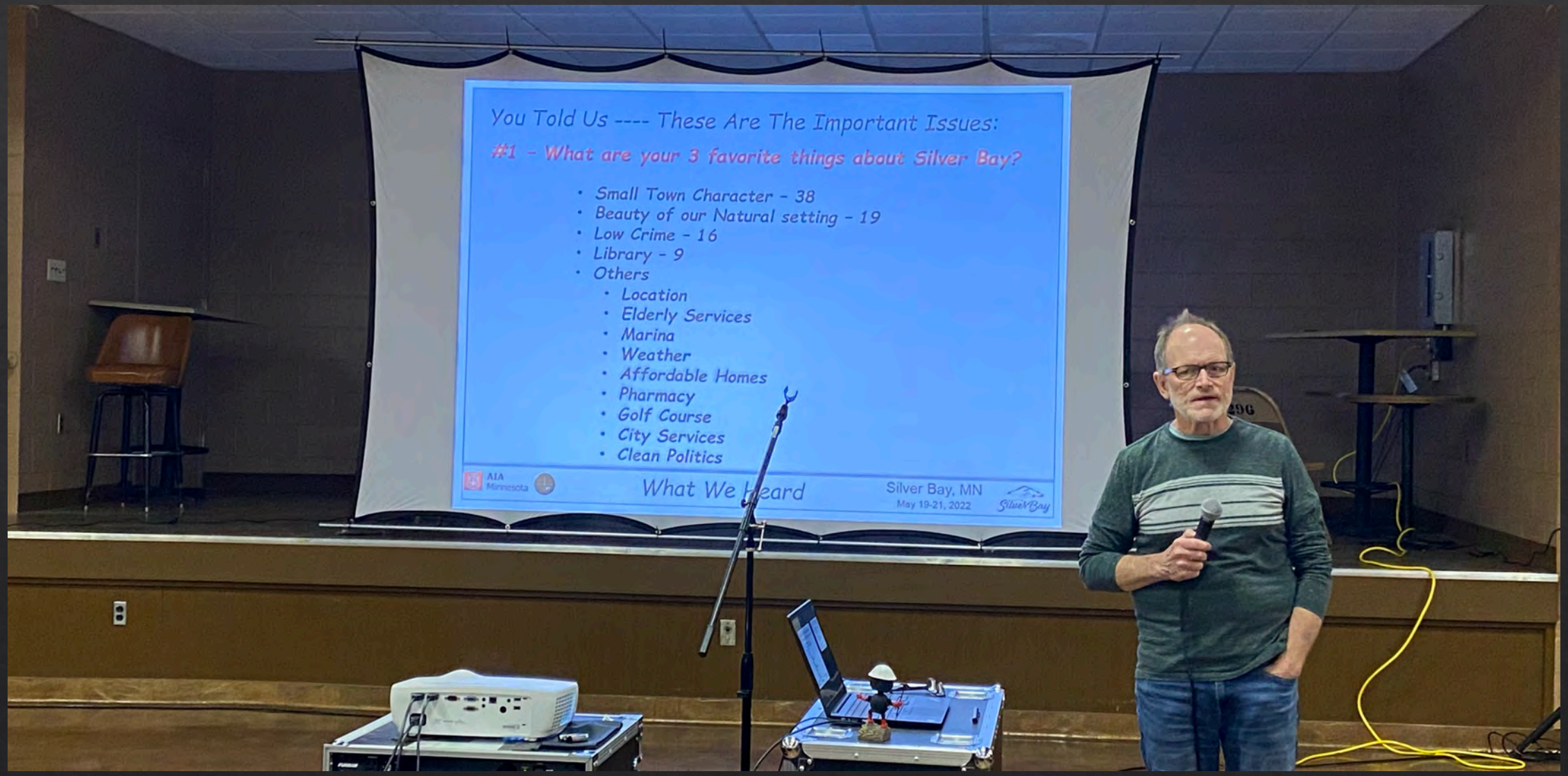
The Design Team will present the results of the design, planning and development issues suggested by the community at the well attended town meeting last night. We will then discuss how to implement our vision for the future.

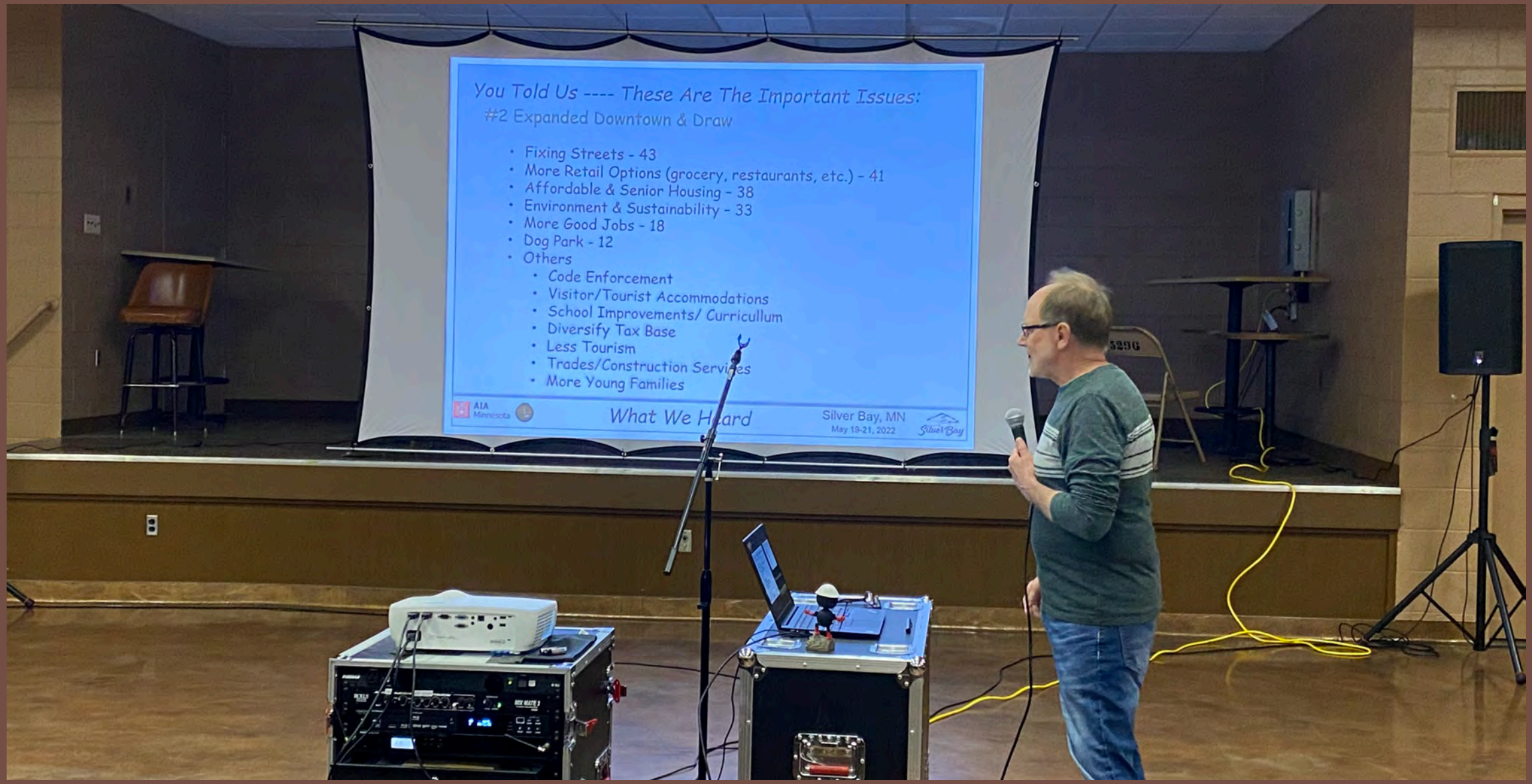
Minnesota Design Team

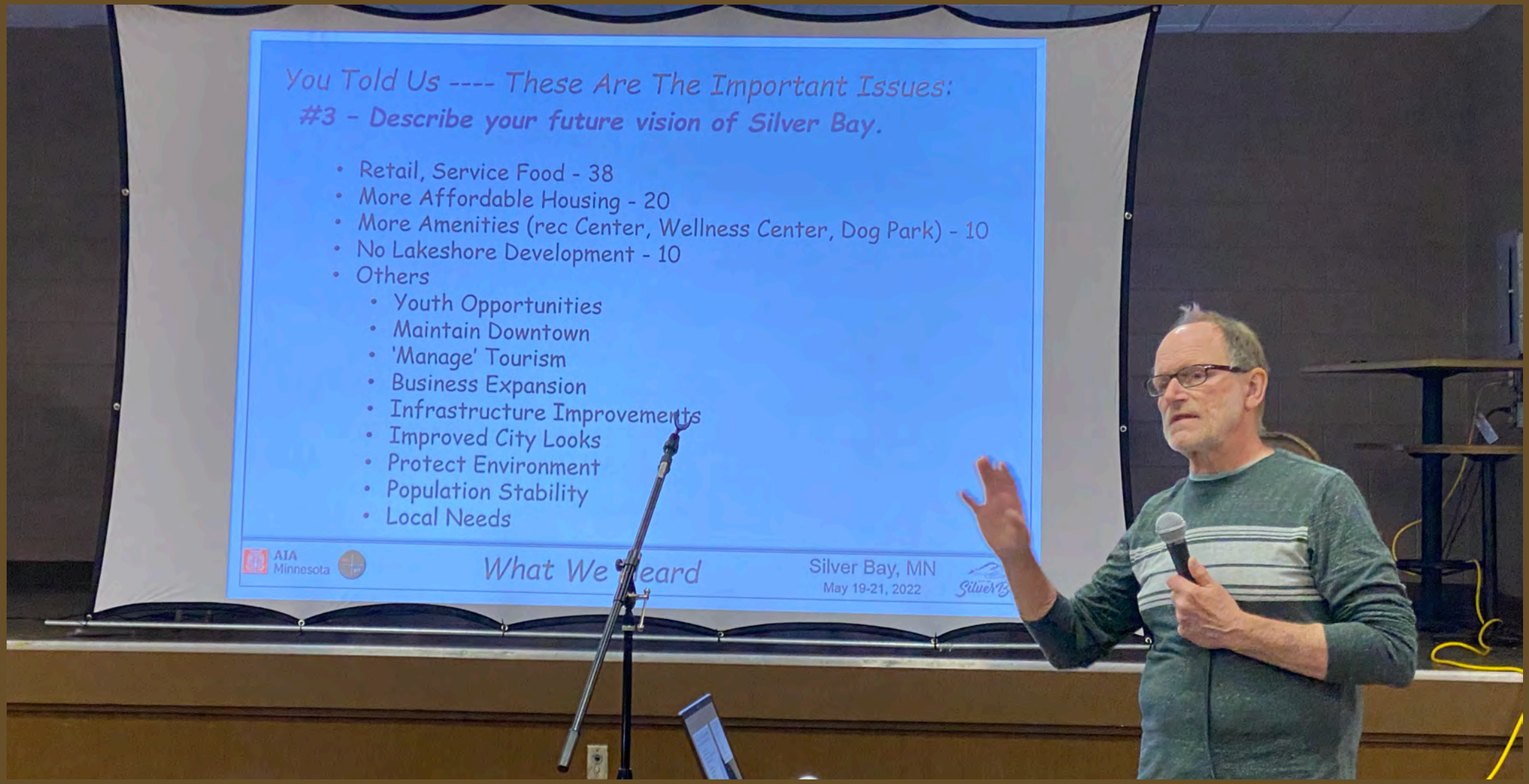
AIA Minnesota

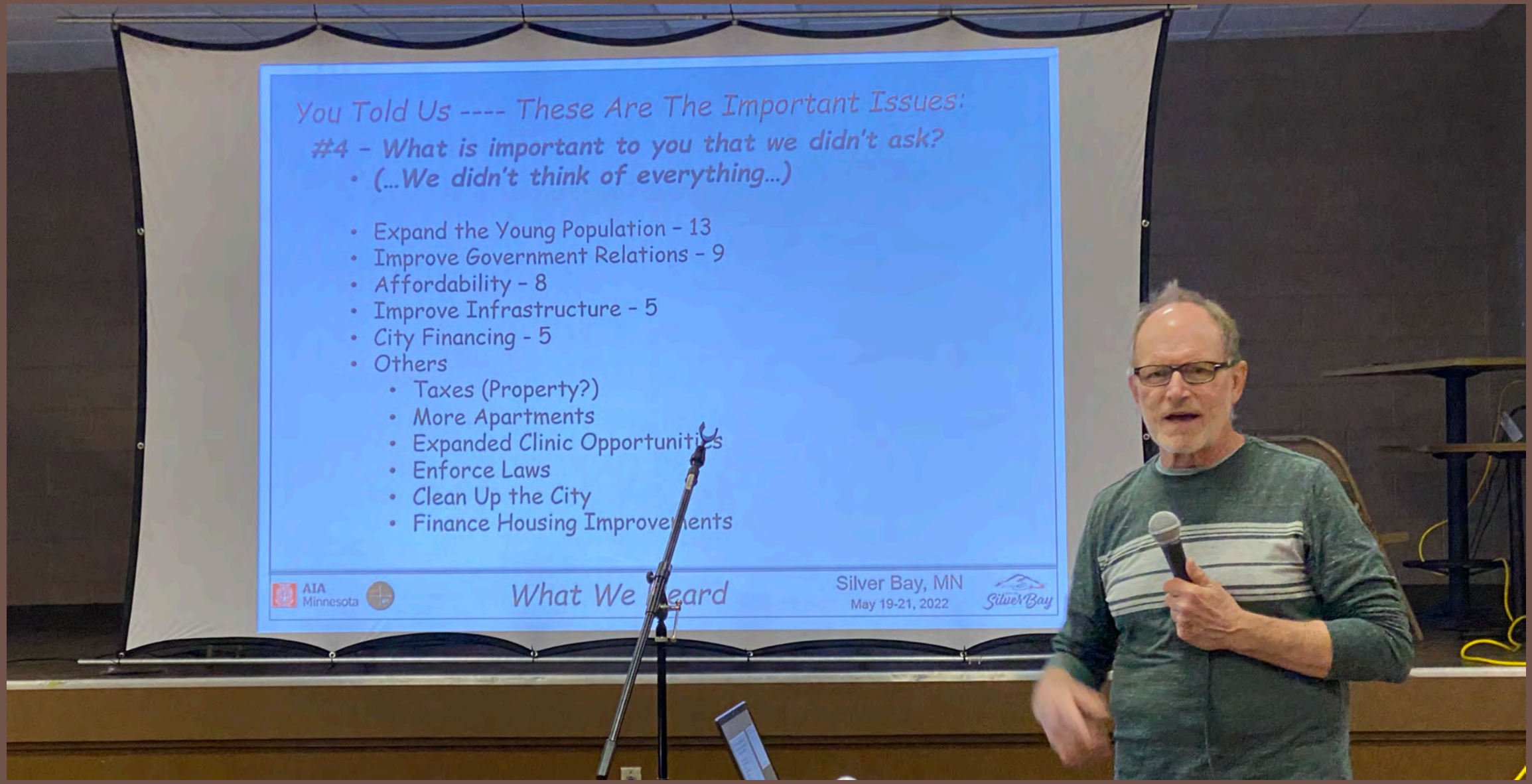
City of Silver Bay
Economic Development Authority

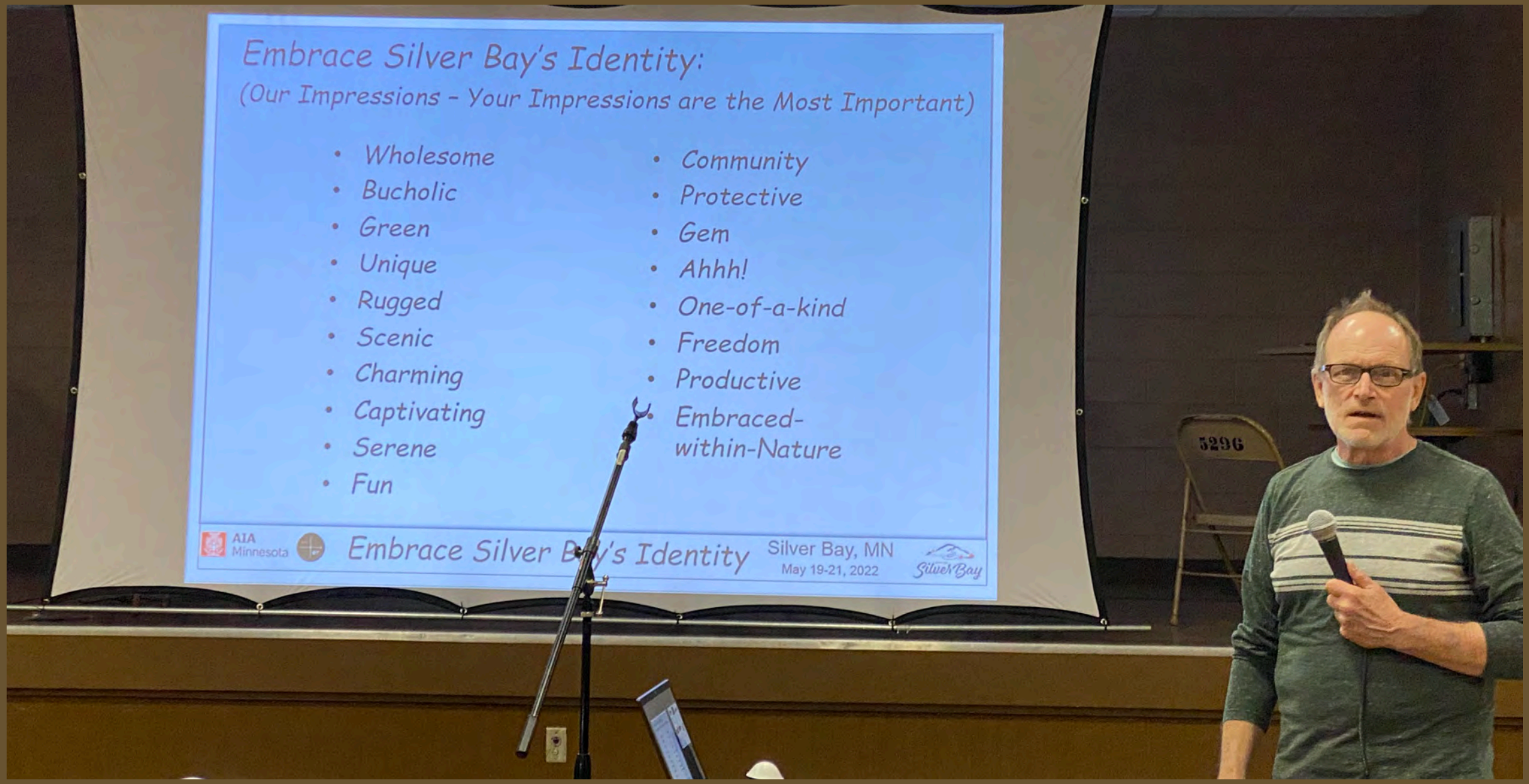
Minnesota Design Team
Visit To
Silver Bay, Minnesota
May 19-21, 2022
CITY OF
Silver Bay


You Told Us ---- These Are The Important Issues:
#1 – What are your 3 favorite things about Silver Bay?
• Small Town Character – 38
• Beauty of our Natural setting – 19
• Low Crime – 16
• Library – 9
• Others
• Location
• Elderly Services
• Marina
• Weather
• Affordable Homes
• Pharmacy
• Golf Course
• City Services
• Clean Politics
AIA Minnesota
What We Heard
Silver Bay, MN
May 19-21, 2022
SilverBay

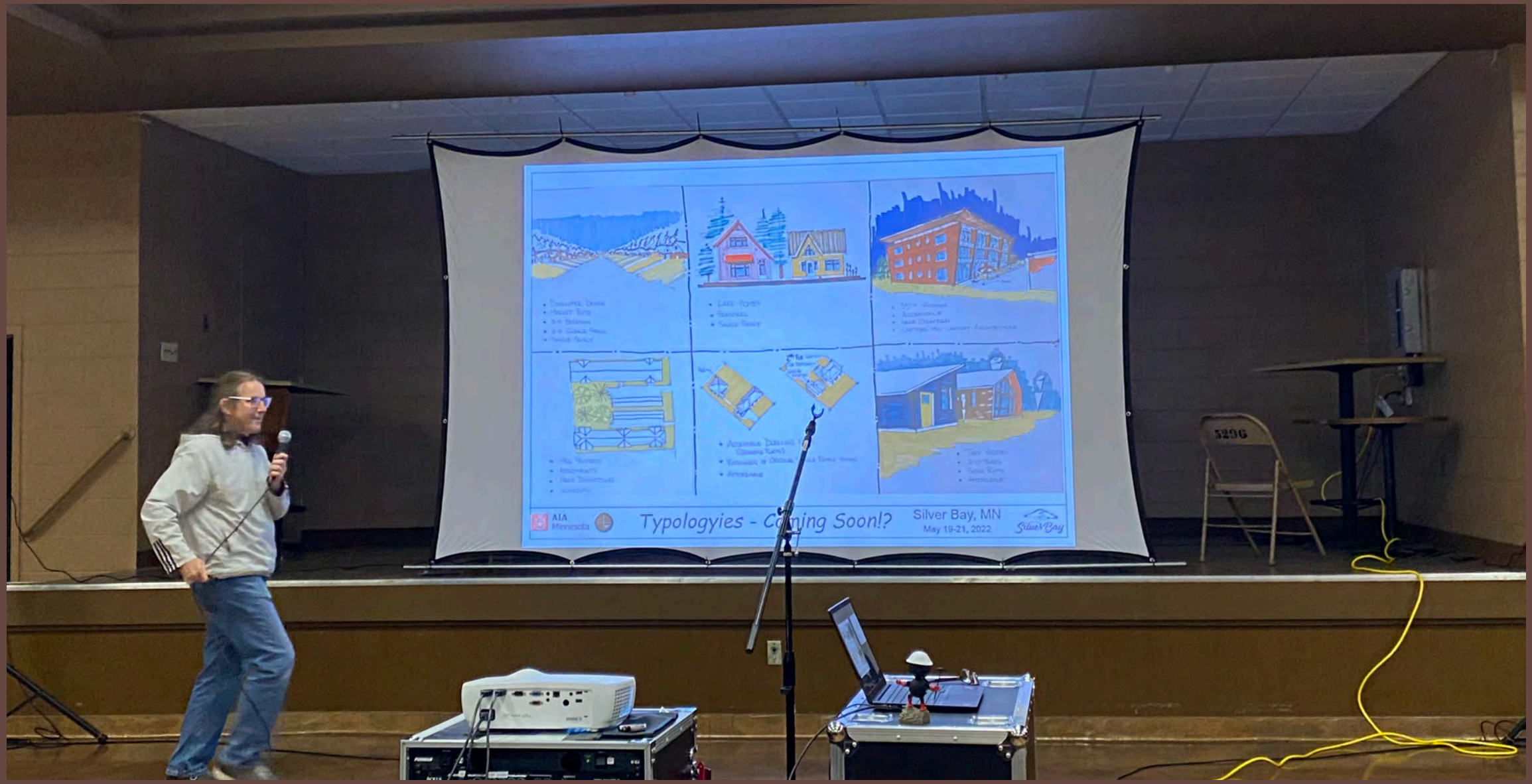

You Told Us ---- These Are The Important Issues:
#2 Expanded Downtown & Draw
Fixing Streets - 43
More Retail Options (grocery, restaurants, etc.) - 41
Affordable & Senior Housing - 38
Environment & Sustainability - 33
More Good Jobs - 18
Dog Park - 12
Others
Code Enforcement
Visitor/Tourist Accommodations
School Improvements/ Curricullum
Diversify Tax Base
Less Tourism
Trades/Construction Services
More Young Families
AIA Minnesota
What We Heard
Silver Bay, MN
May 19-21, 2022
Silver Bay

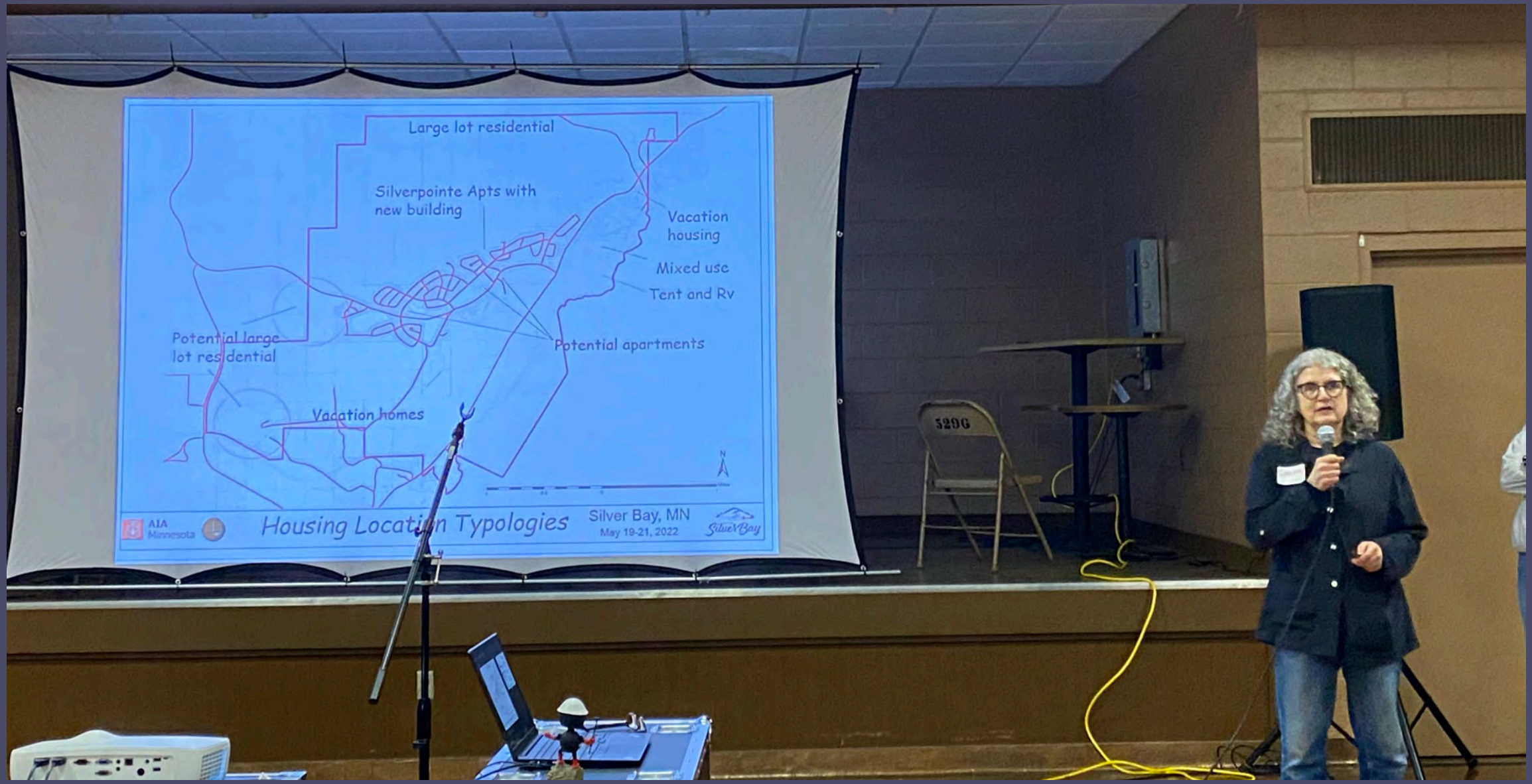

You Told Us ---- These Are The Important Issues:
#3 – Describe your future vision of Silver Bay.
Retail, Service Food - 38
More Affordable Housing - 20
More Amenities (rec Center, Wellness Center, Dog Park) - 10
No Lakeshore Development - 10
Others
Youth Opportunities
Maintain Downtown
'Manage' Tourism
Business Expansion
Infrastructure Improvements
Improved City Looks
Protect Environment
Population Stability
Local Needs
AIA Minnesota
What We Heard
Silver Bay, MN
May 19-21, 2022

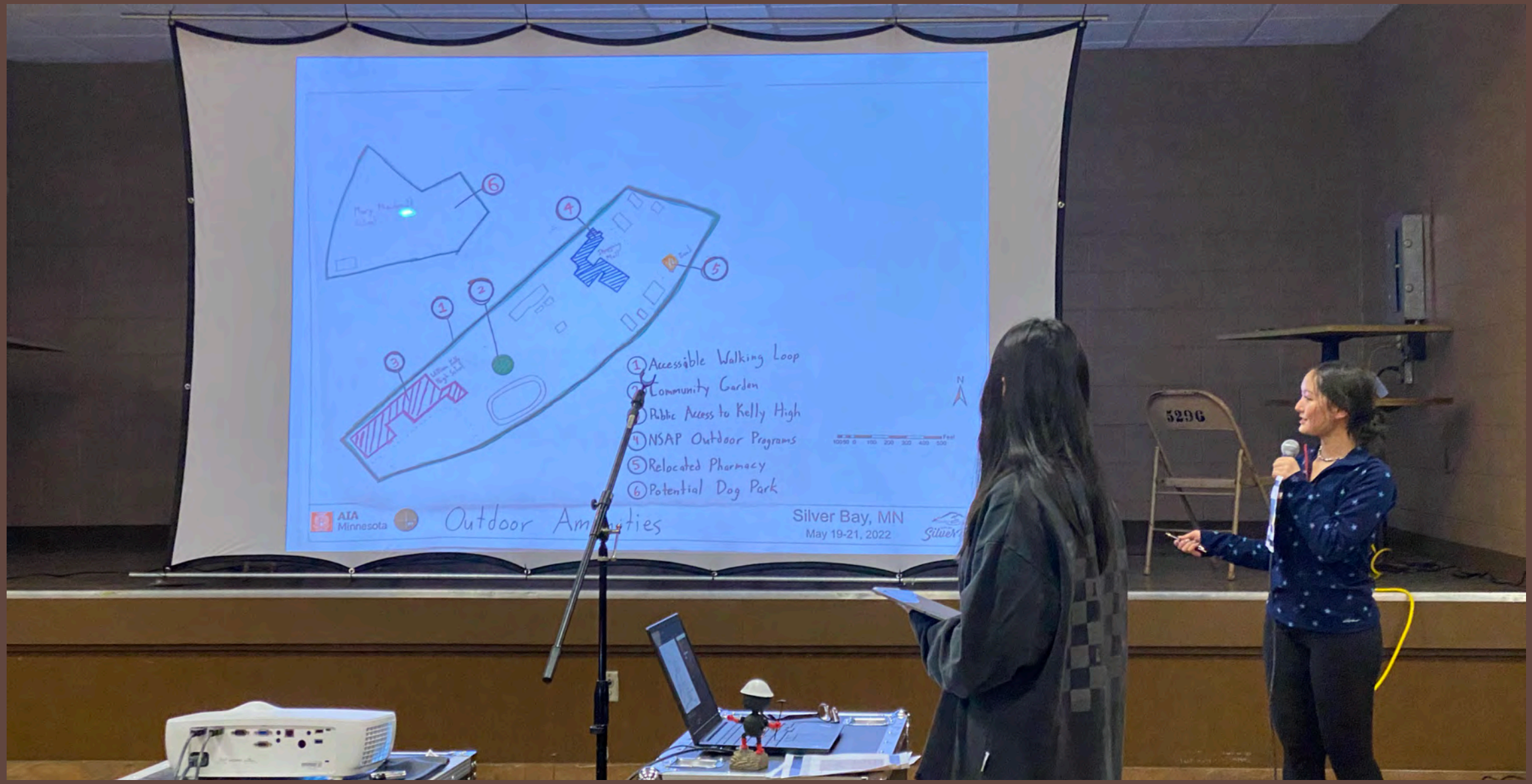

You Told Us ---- These Are The Important Issues:
#4 – What is important to you that we didn't ask?
• (…We didn't think of everything…)
• Expand the Young Population – 13
• Improve Government Relations – 9
• Affordability – 8
• Improve Infrastructure – 5
• City Financing - 5
• Others
• Taxes (Property?)
• More Apartments
• Expanded Clinic Opportunities
• Enforce Laws
• Clean Up the City
• Finance Housing Improvements
AIA Minnesota
What We Heard
Silver Bay, MN
May 19-21, 2022
Silver Bay

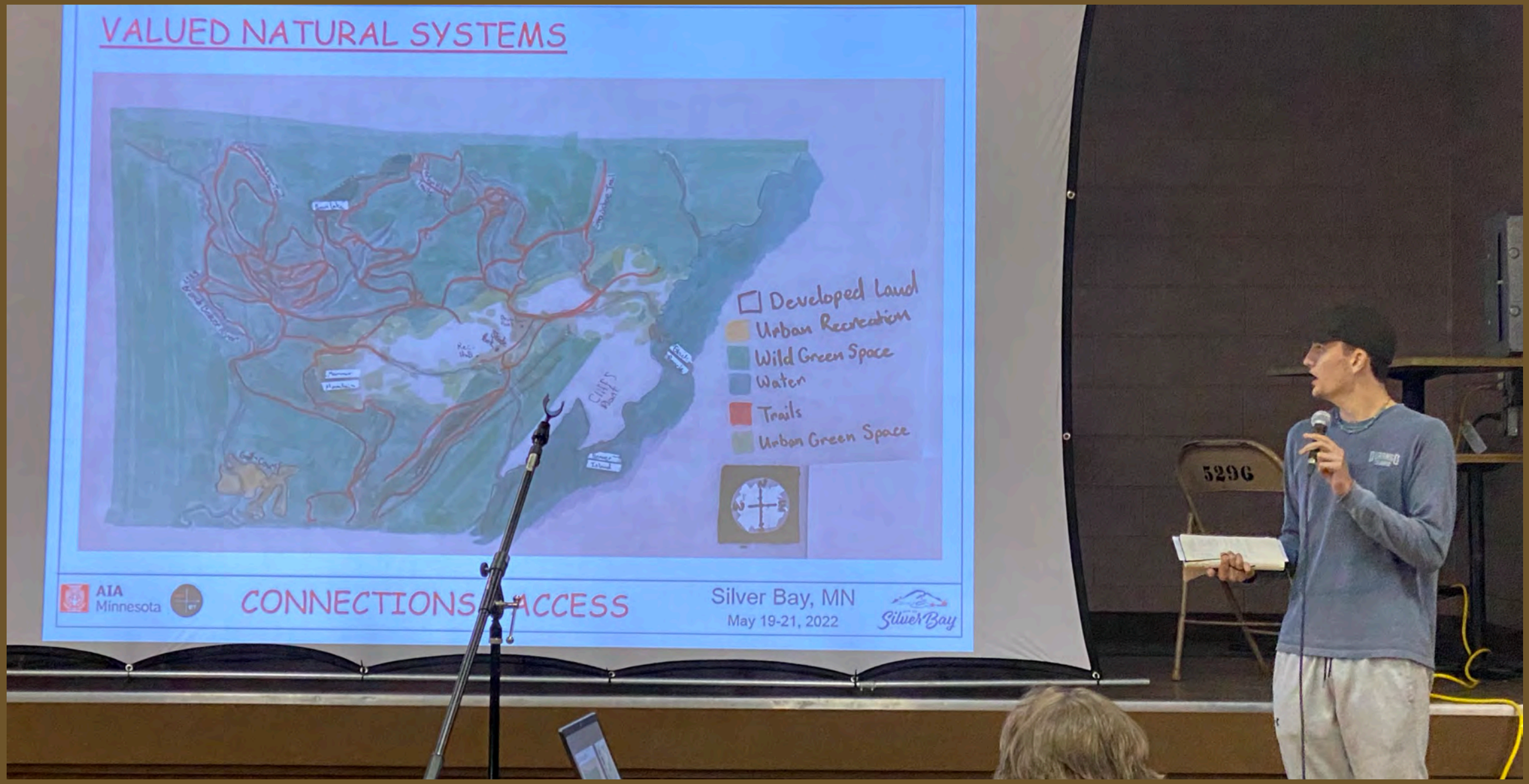

Embrace Silver Bay's Identity:
(Our Impressions - Your Impressions are the Most Important)
Wholesome
Bucholic
Green
Unique
Rugged
Scenic
Charming
Captivating
Serene
Fun
Community
Protective
Gem
Ahhh!
One-of-a-kind
Freedom
Productive
Embraced-within-Nature
AIA Minnesota
Embrace Silver Bay's Identity
Silver Bay, MN
May 19-21, 2022
Silver Bay
5296

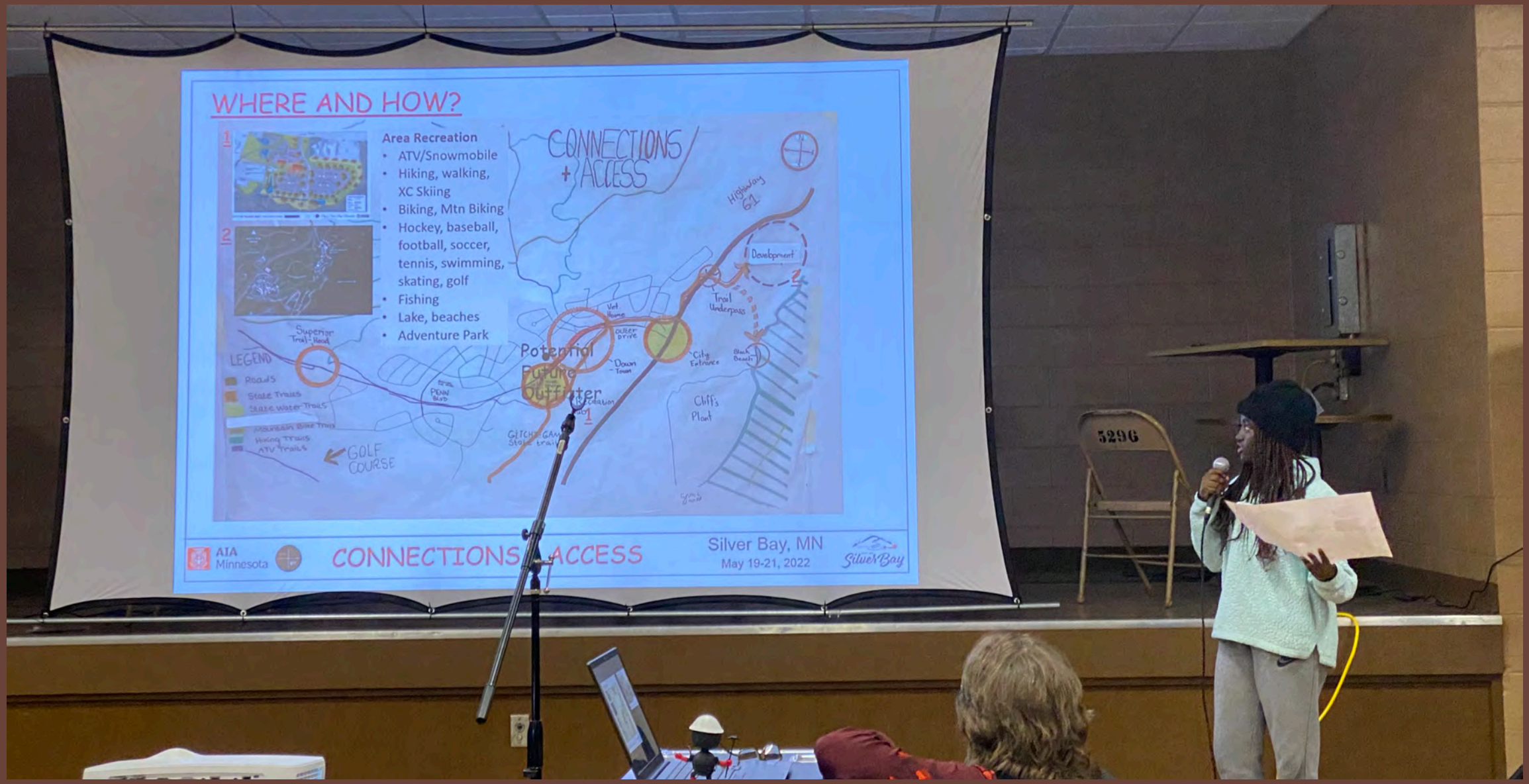
Original Single Family
• All types of users
• Existing neighborhoods
• Affordable, convenient
• Expand-in-Place potential
Vacation Home
• Retirees, Visitors, Singles, Couples, Families
• Throughout Silver Bay
• Lake views, newer construction, higher cost
• Low availability
Apartments
• Seniors, Retirees, Visitors, Singles, Couples
• Downtown,
• Walkable, accessible, affordable
• Low availability
Motels
• Visitors
• Close to Hwy 61
• Accessible, visitors out of main city center
• Low availability
Assisted & Vet living
• Seniors, Retirees eterans
• Downtown
• Affordable, nec sity, single-story living
• Low availabilit
Tents & RVs
• Visitors
• Near points of attraction out of main arteries
• Low-infrastructure cos
• Moderate Availability
AIA Minnesota
Current Ty logy
Silver Bay, MN
May 19-21, 2022

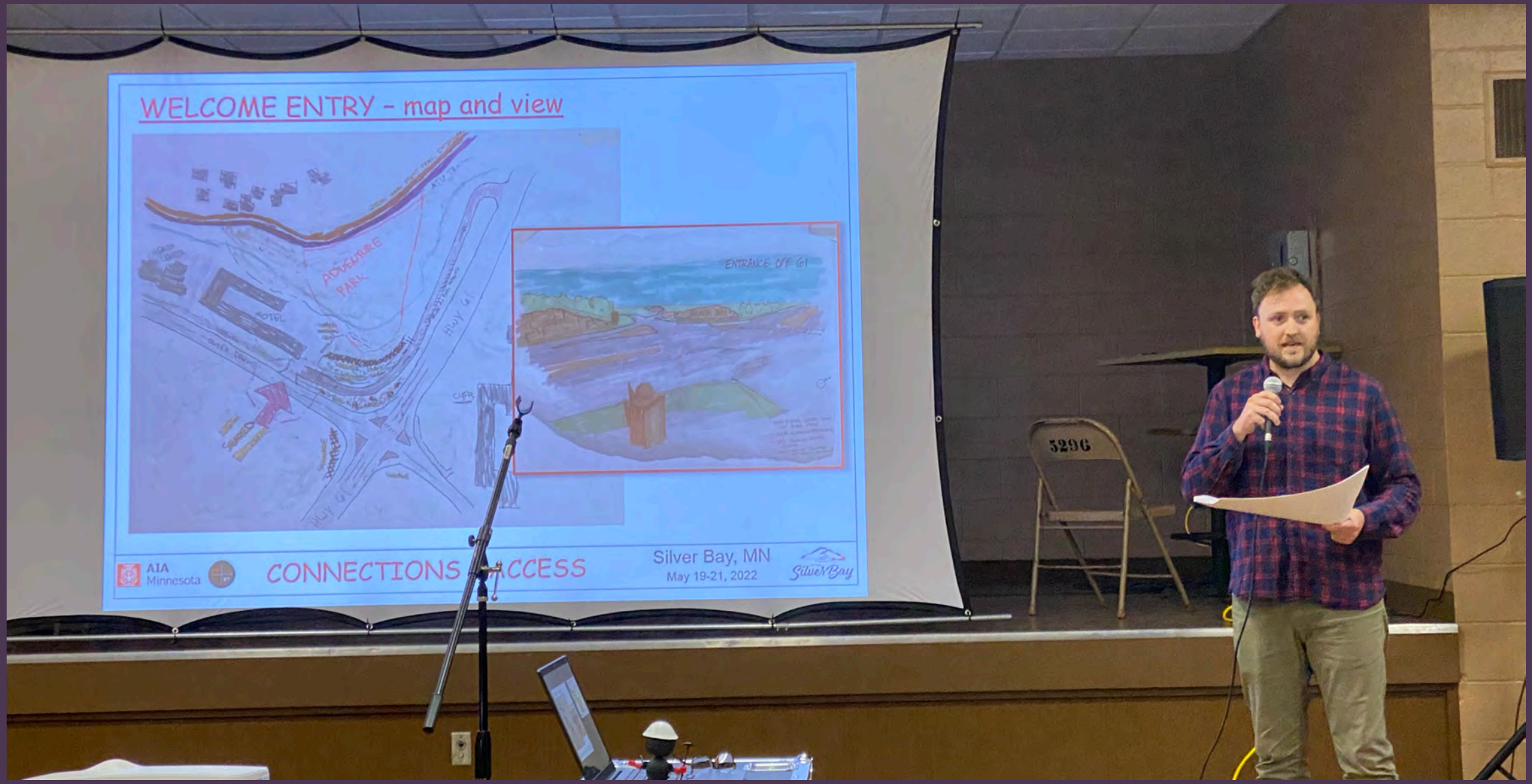

AIA
Minnesota
Typologyies - Coming Soon!?
Silver Bay, MN
May 19-21, 2022
Silver Bay

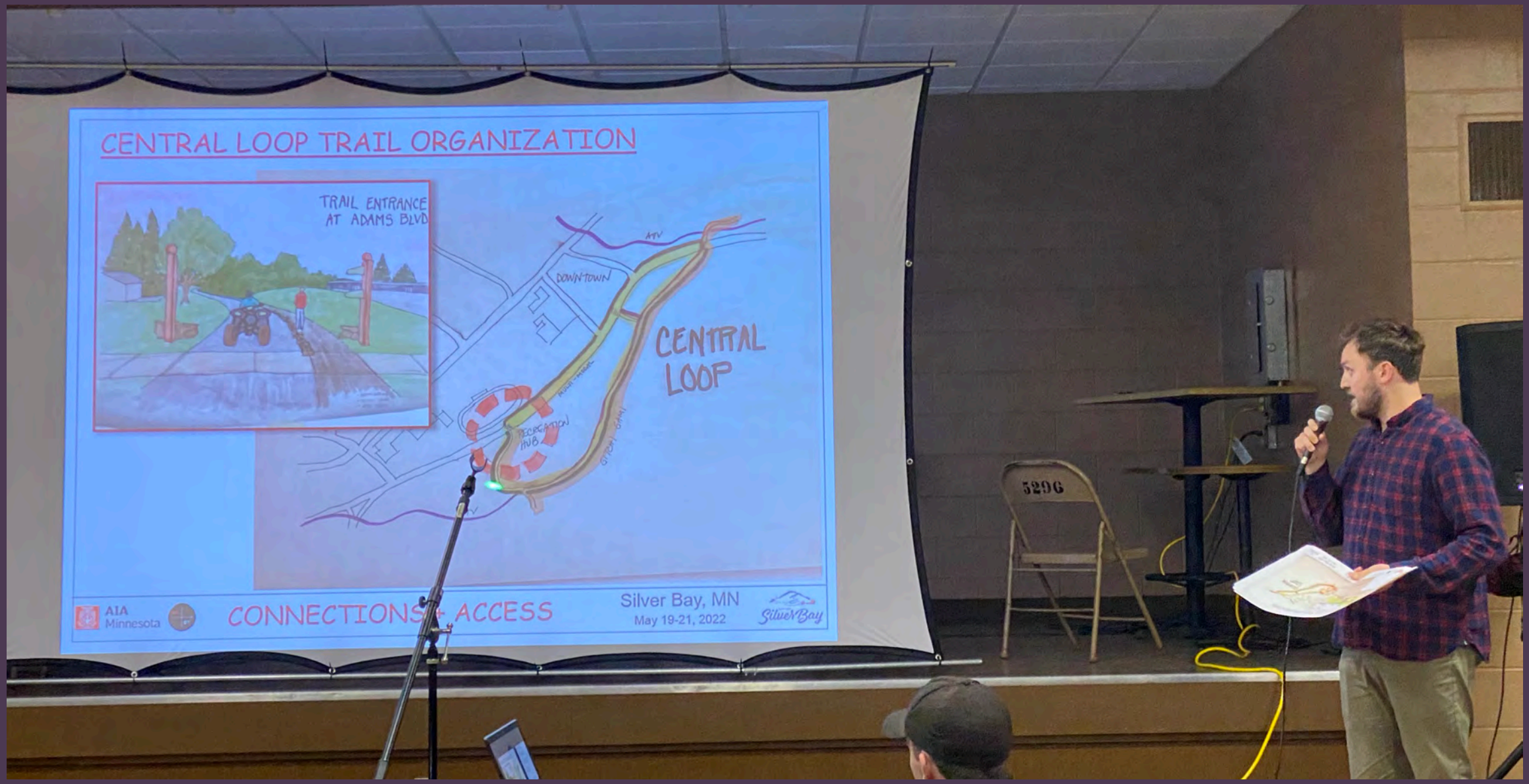

Large lot residential
Silverpointe Apts with new building
Vacation housing
Mixed use
Tent and Rv
Potential large lot residential
Potential apartments
Vacation homes
N
AIA Minnesota
Housing Location Typologies
Silver Bay, MN
May 19-21, 2022
Silver Bay
529G


1 Accessible Walking Loop
2 Community Garden
3 Public Access to Kelly High
4 NSAP Outdoor Programs
5 Relocated Pharmacy
6 Potential Dog Park
AIA Minnesota
Outdoor Amenities
Silver Bay, MN
May 19-21, 2022
5296


VALUED NATURAL SYSTEMS
Developed Land
Urban Recreation
Wild Green Space
Water
Trails
Urban Green Space
AIA Minnesota
CONNECTIONS & ACCESS
Silver Bay, MN
May 19-21, 2022
Silver Bay
5296


WHERE AND HOW?
Area Recreation
ATV/Snowmobile
Hiking, walking, XC Skiing
Biking, Mtn Biking
Hockey, baseball, football, soccer, tennis, swimming, skating, golf
Fishing
Lake, beaches
Adventure Park
CONNECTIONS + ACCESS
Highway 61
Development
Trail Underpass
Superior Trail Head
LEGEND
Roads
State Trails
State Water Trails
Mountain Bike Trails
Hiking Trails
ATV Trails
GOLF COURSE
Potential Future Outfitter
Down Town
City Entrance
Cliff's Plant
AIA Minnesota
CONNECTIONS + ACCESS
Silver Bay, MN
May 19-21, 2022
Silver Bay


WELCOME ENTRY - map and view
ADVENTURE PARK
HWY 61
ENTRANCE OFF 61
AIA Minnesota
CONNECTIONS ACCESS
Silver Bay, MN
May 19-21, 2022
Silver Bay
5296


CENTRAL LOOP TRAIL ORGANIZATION
TRAIL ENTRANCE AT ADAMS BLVD
ATV
DOWN-TOWN
CENTRAL LOOP
RECREATION HUB
AIA Minnesota
CONNECTIONS + ACCESS
Silver Bay, MN
May 19-21, 2022
SilverBay
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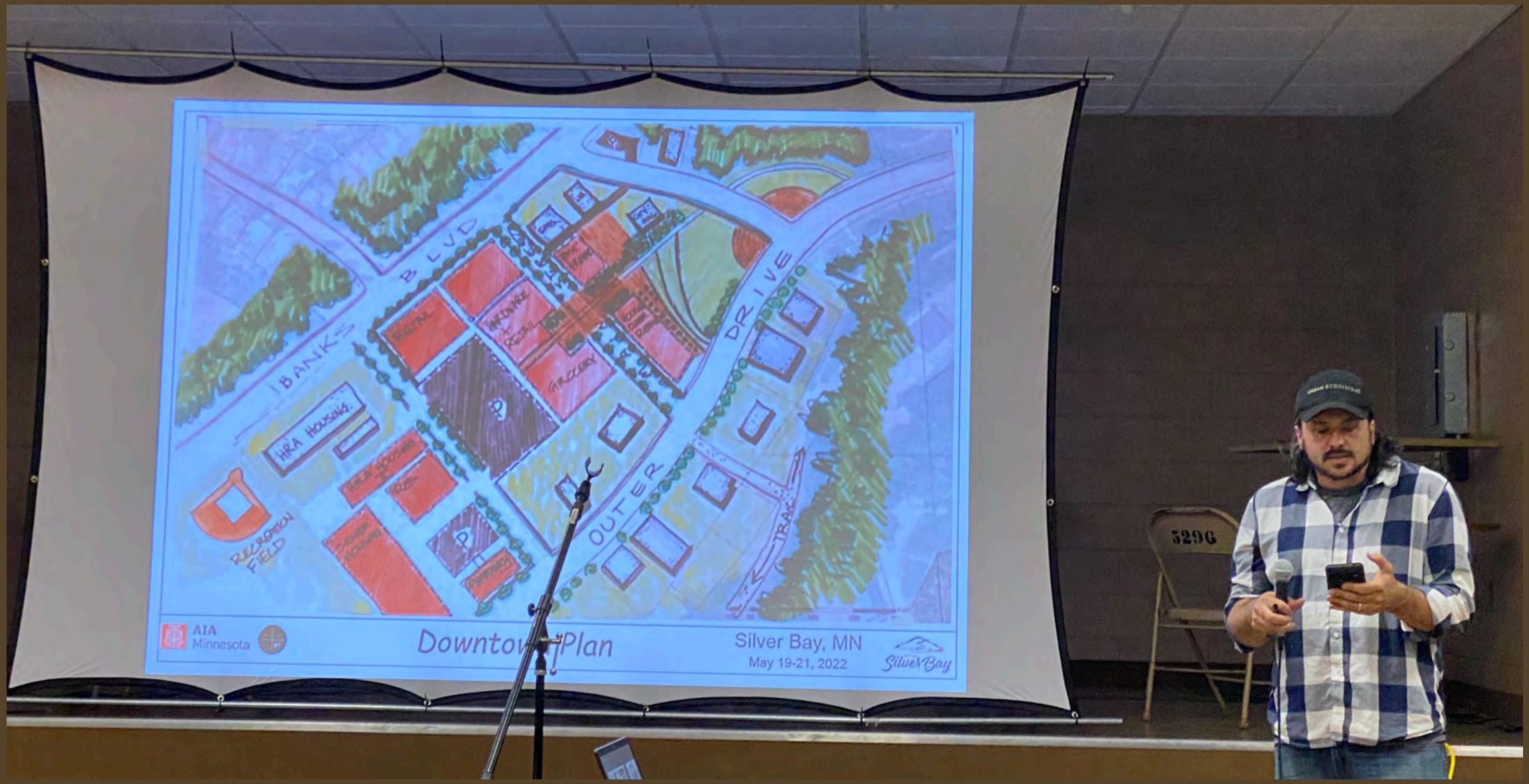
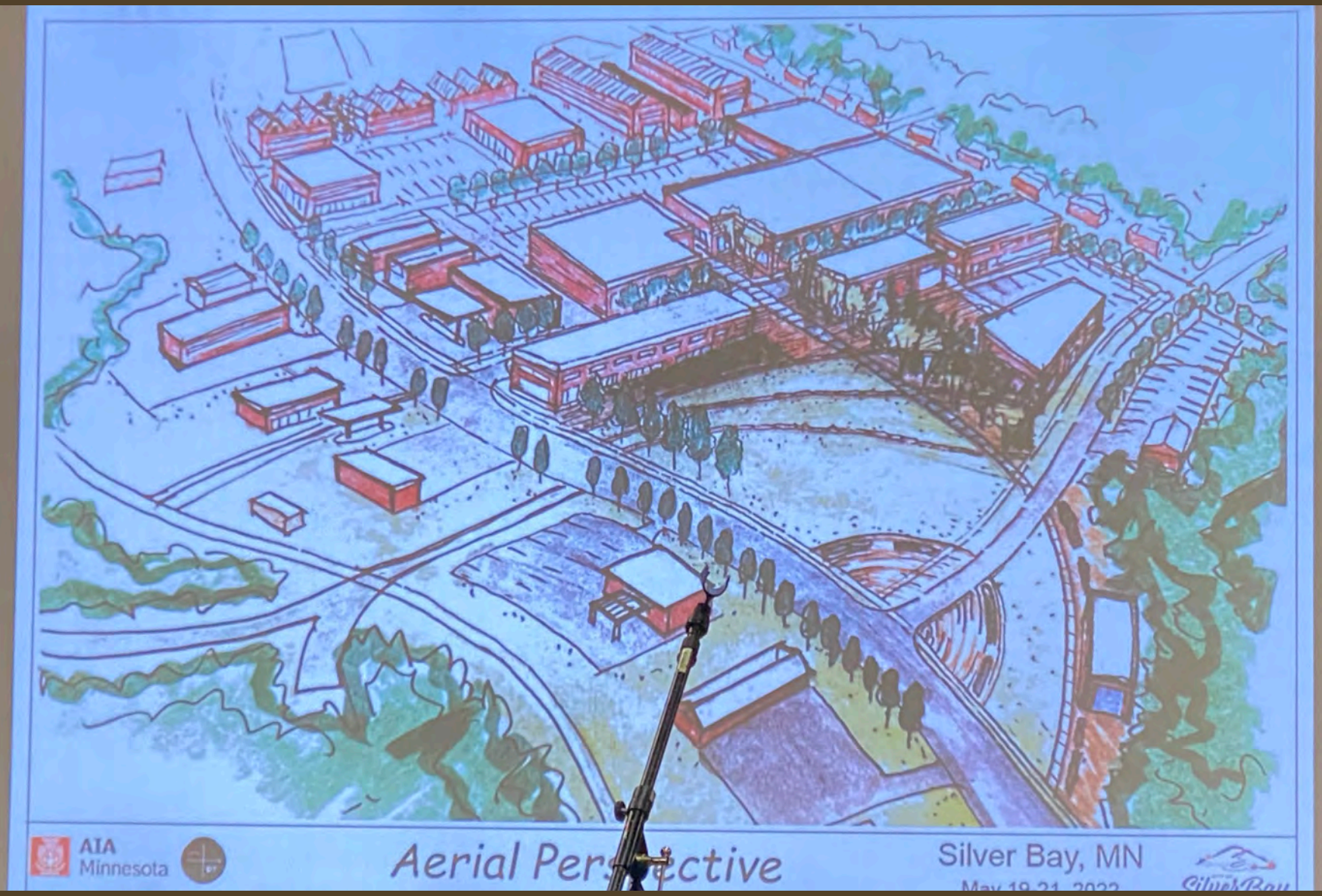
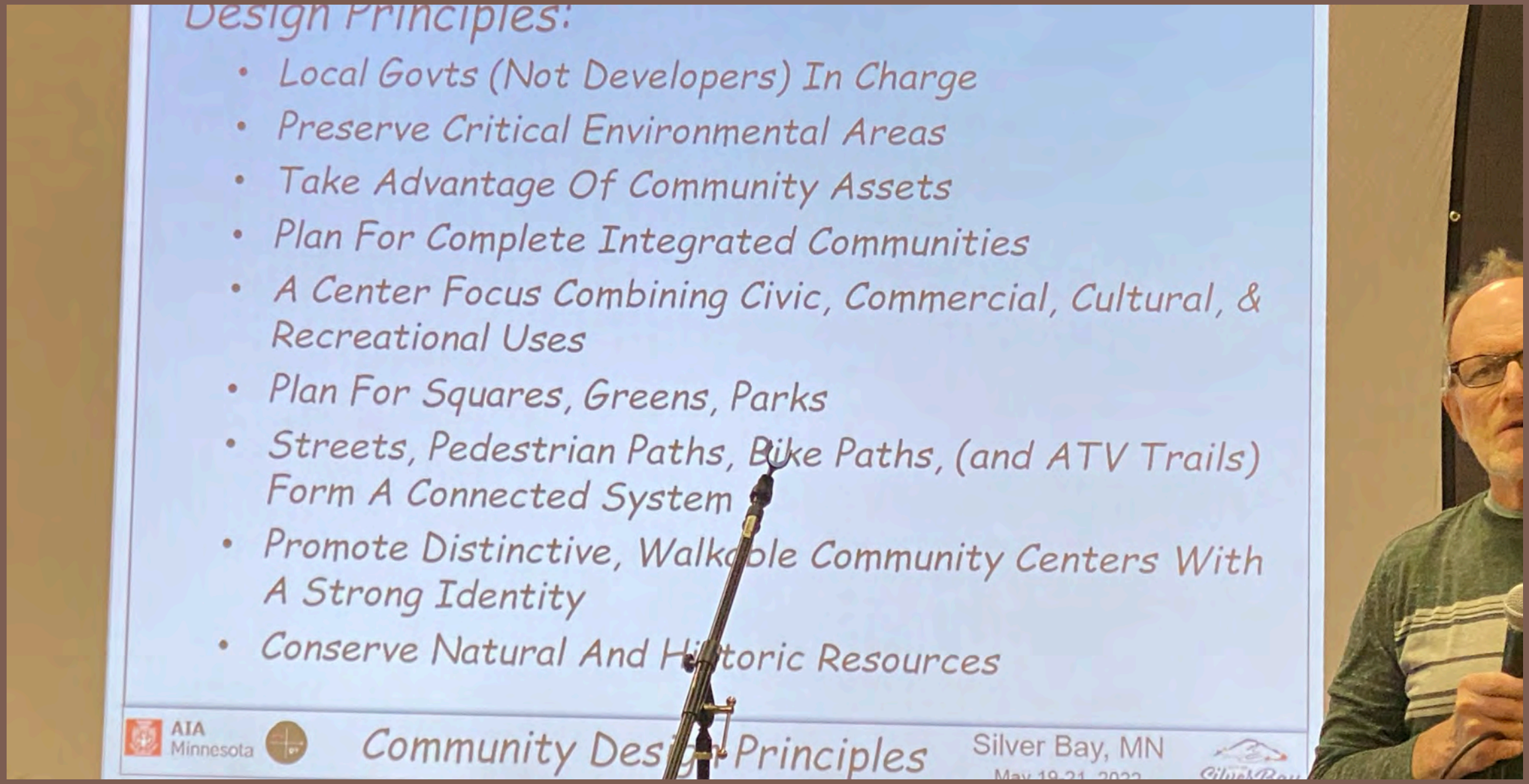
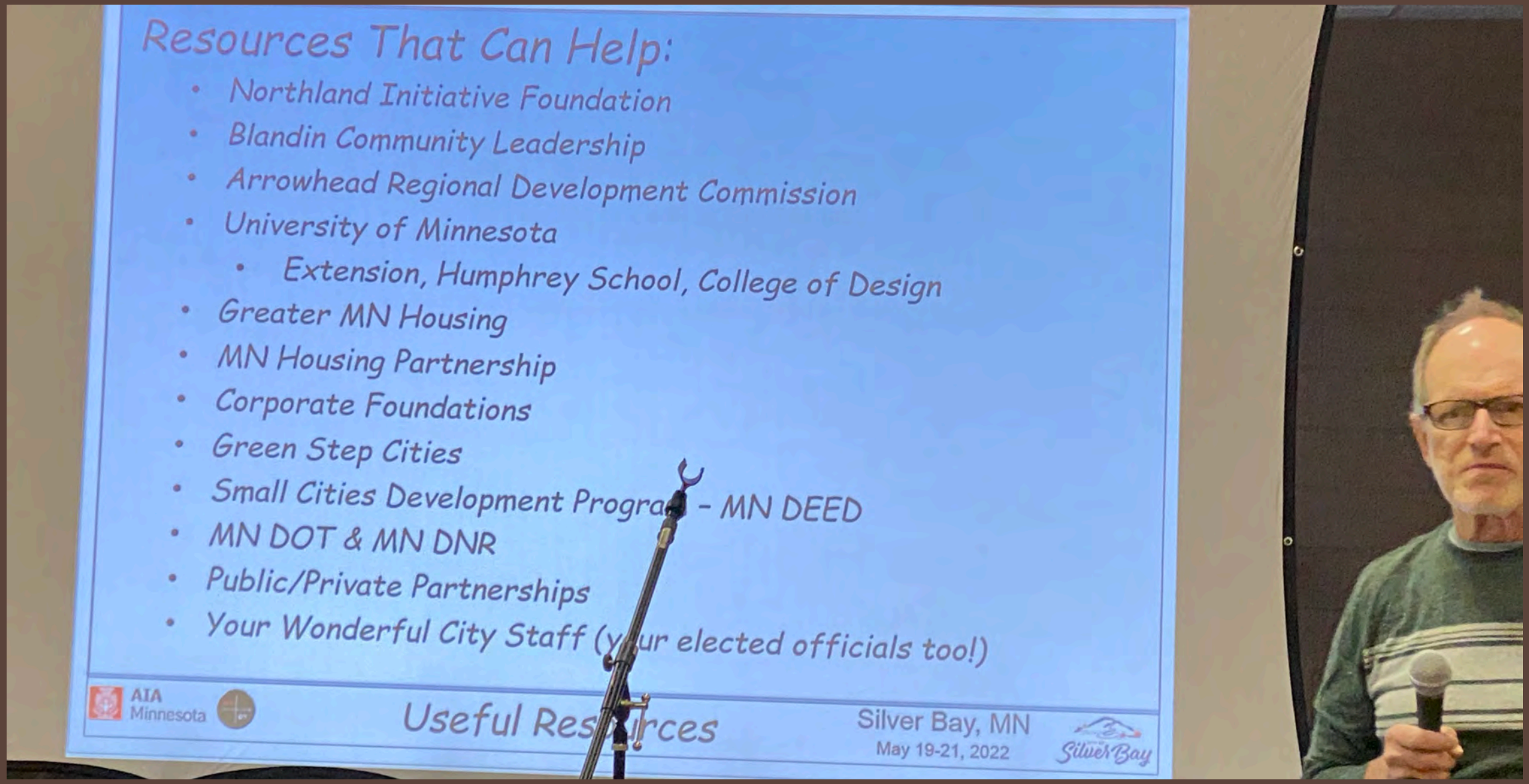
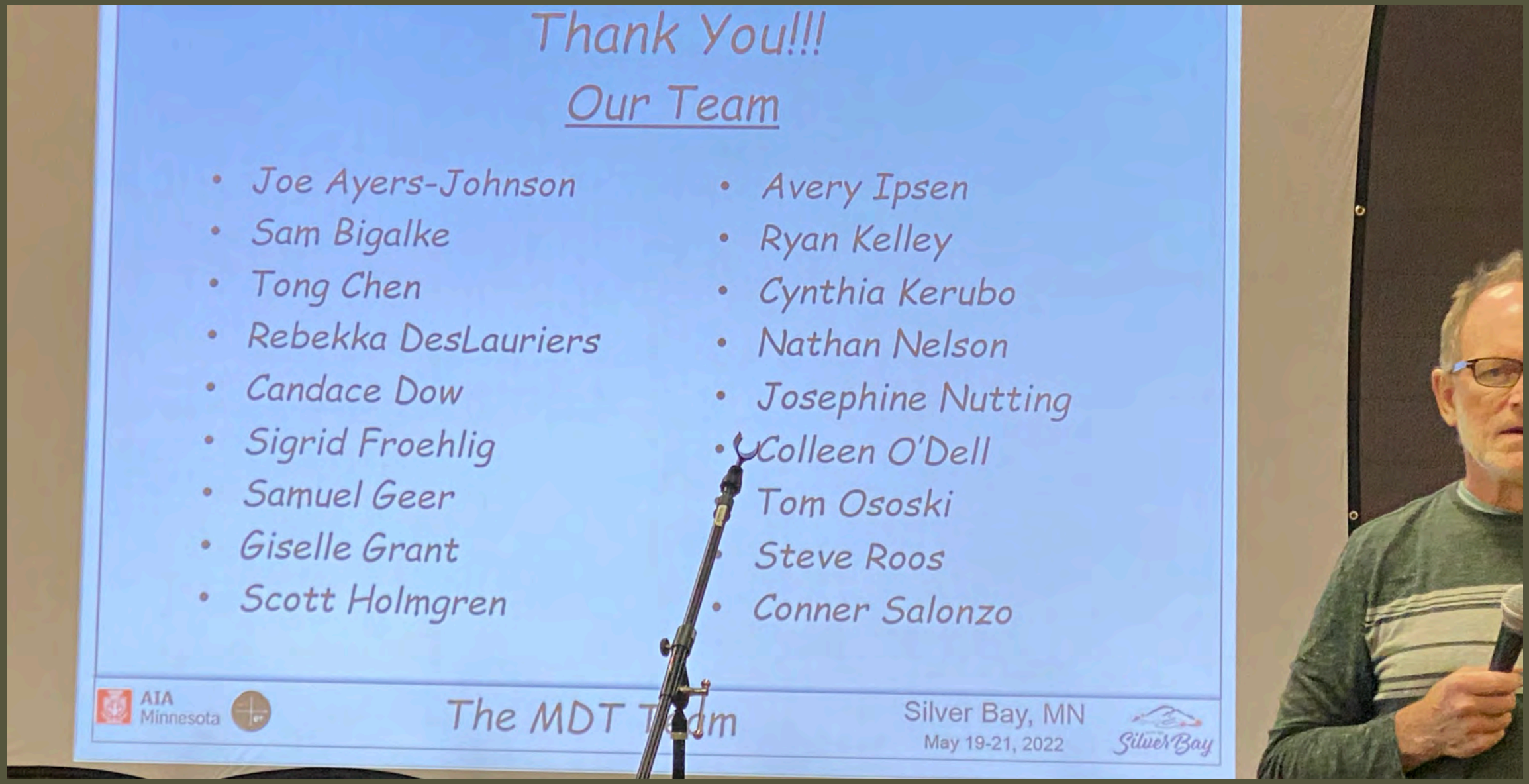

BANKS
BLVD
DRIVE
OUTER
HRA HOUSING
RECREATION FIELD
TRAIL
GROCERY
AIA Minnesota
Downtown Plan
Silver Bay, MN
May 19-21, 2022
Silver Bay


AIA
Minnesota
Aerial Perspective
Silver Bay, MN


Design Principles:
Local Govts (Not Developers) In Charge
Preserve Critical Environmental Areas
Take Advantage Of Community Assets
Plan For Complete Integrated Communities
A Center Focus Combining Civic, Commercial, Cultural, & Recreational Uses
Plan For Squares, Greens, Parks
Streets, Pedestrian Paths, Bike Paths, (and ATV Trails) Form A Connected System
Promote Distinctive, Walkable Community Centers With A Strong Identity
Conserve Natural And Historic Resources
AIA Minnesota
Community Design Principles
Silver Bay, MN


Resources That Can Help:
Northland Initiative Foundation
Blandin Community Leadership
Arrowhead Regional Development Commission
University of Minnesota
Extension, Humphrey School, College of Design
Greater MN Housing
MN Housing Partnership
Corporate Foundations
Green Step Cities
Small Cities Development Program - MN DEED
MN DOT & MN DNR
Public/Private Partnerships
Your Wonderful City Staff (your elected officials too!)
AIA Minnesota
Useful Resources
Silver Bay, MN
May 19-21, 2022
Silver Bay


Thank You!!!
Our Team
Joe Ayers-Johnson
Sam Bigalke
Tong Chen
Rebekka DesLauriers
Candace Dow
Sigrid Froehlig
Samuel Geer
Giselle Grant
Scott Holmgren
Avery Ipsen
Ryan Kelley
Cynthia Kerubo
Nathan Nelson
Josephine Nutting
Colleen O'Dell
Tom Ososki
Steve Roos
Conner Salonzo
AIA Minnesota
The MDT Team
Silver Bay, MN
May 19-21, 2022
Silver Bay

CITY OF
Silver Bay
Economic Development
Authority

Minnesota
Design Team
AIA
Minnesota

CITY OF
Silver Bay