

LIQUOR CONTROL COMMISSION

12:30 P.M.

Wednesday, February 5, 2025

Present: James FitzGerald
Dustin Goutermont
Ward Danielson

Excused: Ben Bautch
Absent: Bradley Rowlee

Tonja Fultz- Interim Liquor Store Manager
Lana Fralich, City Administrator

Goutermont called the meeting to order at 12:30 p.m.

Board Chair Appointment- Motion by FitzGerald, second Danielson to appoint Dustin Goutermont as Board Chair. MOTION CARRIED.

Alternate Board Chair Appointment – Motion by Goutermont second Danielson to appoint Jim FitzGerald as Alternate Board Chair. MOTION CARRIED.

Approval of Agenda – Motion by Danielson, second FitzGerald to approve Agenda as presented. MOTION CARRIED.

Approval of the minutes – Motion by FitzGerald, second Danielson to approve the minutes of the November 6, 2024 regular meeting. MOTION CARRIED.

Communications/Public Comments- None at this time.

Manager's Report – Fultz reports she has spent time cleaning and replacing equipment as needed. The Liquor Store has added fruit juices and pop for sale and has gone well. She would like to add THC beverages in off sale only, there is a large mark up and high interest. Discussion followed with consensus of the board was to include if ok with attorney and insurance, which City Administrator will follow up on. Fultz is working with Lovin Lake County and Best of Northshore to cover costs of entertainment. Discussion regarding TOAST program, it is going well for bartenders but administration is working with the program on inventory reporting. Further discussion regarding marketing food being offered, signage, updating website on what is offered, status of handicap buttons for the front doors, and improvement to parking lot. Danielson suggested "naming" the bar other than the lounge. Discussion followed on possibility of holding a "Name the Bar" contest to include the public.

Treasurer's Report- November 2024- Board reviewed the November report. Discussion regarding adding comparable reports and GL Balance sheets.

Upcoming Events- There will be a Super Bowl party at the Lounge on February 9th.

Reunion Hall- No update.

OLD BUSINESS-

Liquor Store Staffing Update- The 32-hour position has been filled and working with the Personnel Committee on Liquor Store Manager and full-time position.

NEW BUSINESS –

Meeting Schedule- Motion by Danielson, second FitzGerald to change meetings to Quarterly dates of May 14, August 13, and November 12 at 4:00 p.m. MOTION CARRIED.

City Administrator Fralich reminded the Board the city has a Respectful Workplace Policy in place for employees and public.

Motion by FitzGerald, second Goutermont to adjourn at 1:42 p.m. MOTION CARRIED.

Minutes taken by Lisa Christenson